RINA KREVAT

CONTACT

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EDUCATION

Grace Hopper Academy March-July 2016
Immersive full stack web development program
New York City, New York

University of Pennsylvania, Bachelor of Science in Engineering May 2014
Major: Digital Media Design, Minors: Mathematics, Fine Arts
Department of Computer and Information Science
Philadelphia, Pennsylvania

University College London, Study Abroad Fall 2012
Department of Computer Science
London, England

PROFICIENCIES

Web Development
JavaScript, HTML, Sass/CSS, MEAN Stack (MongoDB, Express, AngularJS, Node.js), Mocha, Chai, REST, jQuery, [My]SQL, Python, Git

Misc Technology
C++, C, Java, JIRA, Linux/UNIX, LaTeX, MATLAB, Microsoft Office, iLife Suite

Creative
Adobe CS, incl. Photoshop, Illustrator, & InDesign, iMovie, Autodesk Maya, Final Cut Pro

PROFESSIONAL EMPLOYMENT HISTORY

Full Stack Software Engineer - NewsCred, New York, NY November 2016-March 2017
Ensured an excellent experience across NewsCred's proprietary Content Marketing Cloud as part of a UX-focused Agile squad. Spawned and populated development team's first ever design pattern library. Built dashboard widgets to help clients hone their content marketing strategy, and set up action recordings to monitor widget usage. Built tagging feature to attach custom metadata to content, with corresponding analytics filters—a full stack project synchronized across six different microservices. Participated in an extensive back-end code refactor to reduce technical debt, validate full unit-test coverage, and facilitate server file migration to JavaScript ES6. Performed code reviews and fixed bugs on an ongoing basis. Represented company at a campus startup career fair and interviewed prospective summer interns.

Freelance Web Developer and Graphic Designer, New York, NY October 2014-March 2016
Various on- and off-site projects in both print and web. Illustrated original artwork for an educational publisher. Created and edited graphics for online campaigns across multiple social media platforms. Utilized WordPress and Joomla content management systems to publish and revise collaborative material. Exercised an iterative design process to ensure client satisfaction at all stages, from brainstorming to implementation. Select clients include Benchmark Education, The Atlantic, and the Jewish Federations of North America.

Web Development Intern - Warner Bros. Advanced Digital Services, Burbank, CA Summer 2013
Worked with a team of designers, coders, and consultants to develop and deploy a promotional site for a feature film, an internal employee module with a corresponding iPad-compatible version, and a working redesign proposal for WarnerBros.com. Gained introductory experience in Television, Motion Picture Imaging, and Media Research & Insights. Participated in a leadership development curriculum as part of the Time Warner College Associate Program.

Lab Consultant – Vitale Digital Media Lab, UPenn, Philadelphia, PA September 2010-May 2014
Offered informational assistance to media lab visitors on a variety of creative applications and technical platforms, including functional guidance for proper equipment handling and support with graphics and a/v editing software. Handled occasional administrative duties and managed equipment rentals.

ACADEMIC & EXTRACURRICULAR ACTIVITIES

Improv Comedy Training at Upright Citizens Brigade 2015-2016, **Hackathonukah** December 2014; *Team placed 3rd*, **Children's Book Illustrator** Summer 2012, January 2015, **Design Lead & Co-Webmaster, Orthodox Community at Penn Web Committee** 2012-2014, **Design Lead, "Trigger Busters" Asthma Education Mobile Game** 2012-2013; *Game placed 2nd in Penn Nursing's 'Game Solutions For Health Care' competition*, **Seth Godin's College Student Seminar, "Impresarios"** Summer 2012, **University of Pennsylvania Choral Society** 2011-2014, **Society of Women Engineers** 2010-2014**, Women in Computer Science** 2010-2014