RINA KREVAT

CONTACT

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EDUCATION

Grace Hopper Program at Fullstack Academy March–July 2016
Immersive software engineering program
New York, NY

University of Pennsylvania, Bachelor of Science in Engineering May 2014
Major: Digital Media Design, Minors: Fine Arts, Mathematics
Department of Computer and Information Science
Philadelphia, PA

University College London, Study Abroad Fall 2012
Department of Computer Science
London, England

PROFICIENCIES

Currently Use
Vue.js, Sass, Storybook, Jest, Git, JavaScript, HTML/CSS

Past Experience With
React, Redux, GraphQL, Angular, Python, Java, C++, C, Unix

Creative Tech
Adobe CS incl. Photoshop, Illustrator, & InDesign, iMovie, Final Cut Pro

PROFESSIONAL EMPLOYMENT HISTORY

Front End Engineer – Showtime New York, NY, July 2021–Present
Member of small team responsible for Showtime and ShowtimeAnytime.com. Build and maintain Vue and Shaka Player code, touching all pages from account creation and browsing content to streaming both on-demand and live video. Publish strategic A/B tests utilizing Optimizely Full Stack platform. Refactor existing components and ensure all new ones meet web accessibility standards. Instituted regular check-ins between develop and design teams and pioneered inception of an internal design system. Overhauled entire site as part of Showtime's "brand refresh" at the close of 2022.

Front End Software Engineer – Priceline New York, NY, June 2017–July 2021
Migrated all Rental Car legacy Angular apps to fully responsive and internationalized React versions. Served as primary visual developer on the Site Experience team working on common components, home and landing pages. While on Packages team, regularly collaborated with developers from all other product divisions. Implemented A/B tests to increase bookings per day and improve site accessibility. Contributed to Priceline Design System, and volunteered at Women Who Code NYC events hosted at Priceline office.

Full Stack Software Engineer – NewsCred New York, NY, November 2016–March 2017
Ensured an excellent experience across NewsCred's proprietary Content Marketing Cloud as part of a UX-focused Agile squad. Spawned development team's first design pattern library. Built dashboard widgets and set up action recordings to monitor usage. Participated in an extensive back-end code refactor to reduce technical debt, validate full unit-test coverage, and facilitate migration to JavaScript ES6. Represented company at UPenn startup career fair and interviewed prospective summer interns.

Freelance Designer and Developer New York, NY, October 2014–March 2016
Various on- and off-site projects in both print and web. Illustrated original artwork for an educational publisher. Created and edited graphics for online campaigns across multiple social media platforms. Clients included Benchmark Education, The Atlantic, and the Jewish Federations of North America.

Web Development Intern - Warner Bros. Advanced Digital Services Burbank, CA, Summer 2013
Worked with a team of designers, coders, and consultants to develop and deploy a promotional site for a feature film, an internal employee module, and a redesign proposal for WarnerBros.com. Gained introductory experience in Television, Motion Picture Imaging, and Media Research & Insights. Participated in a leadership development curriculum as part of the Time Warner College Associate Program.

Lab Consultant - Vitale Digital Media Lab, UPenn Philadelphia, PA, September 2010–May 2014
Offered informational assistance to media lab visitors on a variety of creative applications and technical platforms, including functional guidance for proper equipment handling and support with graphics and a/v editing software. Handled occasional administrative duties and managed equipment rentals.

SELECT EXTRACURRICULAR ACTIVITIES

Volunteer Math Tutor - Top Honors Inc. 2018-2020, **Improv Comedy Training - Upright Citizens Brigade** 2015-2018, **Children's Book Illustrator** Summer 2012, January 2015